

Double Page Spread

Dimensions
297 x 420

Text
277 x 380

Bleed
307 x 440

Full Page

Dimensions
297 x 210

Text
277 x 190

Bleed
307 x 220

Half Page

Dimensions
148 x 210

Text
138 x 190

Quarter Page

Dimensions
148 x 105

Text
138 x 190

Card

Dimensions	Text
55 x 90	50 x 85

Rates as at April 2007	CASUAL	3x	6x	9x	12x
Double Page Spread	\$2,875	\$2,731	\$2,548	\$2,089	\$1,671
Full Page	\$1,650	\$1,567	\$1,410	\$1,199	\$959
Half Page	\$1,250	\$1,187	\$1,068	\$908	\$726
Quarter Page	\$825	\$783	\$705	\$599	\$479
Card	\$400	\$380	\$342	\$290	\$232

All rates are inclusive of 10% GST

Insert Rates (Min 5,000)					
Up to 4 page / Up to A4 - per 1000	\$400	\$380	\$342	\$290	\$232

All rates are inclusive of 10% GST

Premium Position Loadings	
Outside back cover full page	50%
Inside front cover double page spread	40%
Inside back cover full page	25%
Centre pages double page spread	15%
Right hand page	10%
Specific guaranteed position	10%

Web Rates

Website advertising rates will be available soon.

Technical Specifications

Technical specifications are being finalised at time of preparation of this media kit.